

Curriculum Vitae

Frans van Meurs

Name F. van Meurs (Frans)
Adress de Rhijenhof 6c
2548 AA 's-Gravenhage
The Netherlands

☎ Phone 0031-6-22631961
✉ E-mail fransvanmeurs@caiway.nl
info@fransvanmeursconsultancy.com

Education

1973 - 1977 Advanced Greenhouse Horticulture
1977 - 1979 Higher secondary education; merchant license

Courses

1979 Advanced Greenhouse Horticulture (AVTO)
1980 Economics and Management in Advanced Greenhouse Horticulture (EVTO)
1981 Technical installations in Advanced Greenhouse Horticulture (TVTO)
1981 Fertilization in Advanced Greenhouse Horticulture

Languages

Dutch Spoken (++) Written (++)
English Spoken (+-) Written (+-)

Summary Practical Experience

2009 - Current

Consultant

- Tomato cultivation expert
- Focus on plan-based growing
- Identifying internal opportunities and threats to greenhouse companies
- Main markets: Holland and Turkey

2007- 2009

Growers consultant

- Consultant with main focus on tomato
- International experience e.g. Poland and Turkey
- Researcher combined production (Cradle-to-Cradle)
- Researcher lighting

1977-2007

Greenhouse Entrepreneur Tomatoes

- Responsible for overall management, labour, climate control, biological and pest control, nutrient management, energy management, quality, EUREP GAP and HACCP
- Change to substrate growing
- Experimenting with among others; grafting, different CO₂ sources and lighting
- Multiple tomato varieties